

EVALUATOR'S NAME: _____ DATE _____

PROJECT TITLE: _____

Strategic Initiative Fund applications will be evaluated on the basis of the following criteria (with point weights indicated in parentheses.)

1) **VIA Goals, Purpose and Outcomes (25 points):** Will the purpose and outcomes of this project meet one or more of the VIA goals? Do the goals and purpose clearly support the VIA vision statement? To what extent does the project support the functional outcomes of the Strategic Planning and Management Matrix? Is a link between the project and VIA clearly established? Are the outcomes logical and understandable? Does the project support the unit's strategic plan?

2) **Project Background (5 points):** Is there an adequate review of the pertinent previous work or programs currently in existence either at TCU or other campuses? Does the project build upon a previous knowledge and experience (if appropriate)?

3) **Project Potential (20 points):** Provide an explanation of (1) how this project will contribute to raising TCU's Academic Profile, (2) if external funds will be sought, how and when funding will be sought, (3) the potential for publication, or other appropriate form of external recognition, based on the activities of the project?

4) **Methods (20 points):** Do the project activities include a clear articulation of the manner in which the project will be carried out including timelines, benchmarks, etc.?

5) **Assessment (20 points):** Is a plan for assessment clearly delineated? How and by whom will the assessment of the project be carried out? How do you expect to use the assessment?

6) **Budget and Budget Justification (10 points):** Is the budget clearly described? Is each area of expenditures adequately justified? Is the overall cost of the project reasonable? Does the budget request directly relate to the project narration?

TOTAL POINTS _____